

## REMARKS

### INTRODUCTION:

In accordance with the foregoing, the claims have neither been amended nor cancelled.

Claims 3-5, 9-11, 16, 17, 20, and 21 are pending and under consideration.

### REJECTION UNDER 35 USC 103:

Claims 3-5, 9-11, 16-17 and 20-22 stand rejected under 35 U.S.C. §103(a) as being unpatentable over Sivula in view of Adachi. Applicant respectfully traverses the rejection.

Applicants first direct the Examiner's attention to the separately filed Request for Withdrawal of Finality, which also pertains to the current rejection.

Neither Sivula, nor Adachi, taken individually or in combination, disclose or suggest at least "a content data providing information processing apparatus which provides said content data and which is different from said processor... to said receiving device over said broadband network" as recited in independent claims 3 and 9.

Sivula sets forth that an originating mobile station sends a special content message on a signal line 12 to a special application service center 14, and the special application service center processes the special content message and posts it to the internet (col. 5, line 66 to col. 6, line 5). If the terminating mobile station 16 is not capable of processing the special content message, the user can read the short message and also go to the personal computer or workstation connected to the internet and view the special content message at the URL specified in the short message provided on the line 16, using the user ID and/or password provided with the short message (col. 7, lines 20-25). A device 36 (FIG. 3) of the center 14 is provided for receiving the special content message or a request that a special content message be sent on the line 12 from the originating mobile station 10 of FIG. 1. This signal would be provided to the special application service center 14 through a mobile communication system infrastructure as shown in FIG. 2 (col. 7, lines 60-67).

Thus, the special application service center 14 of Sivula posts a message to the internet for retrieval by a personal computer or workstation if the terminating mobile station 16 is not capable of processing the special content. Accordingly, in Sivula, a single device, the special application service center 14, provides content data in contrast to the above-claimed features.

Referring now to Adachi, Applicants respectfully direct the Office's attention to col. 4, line 60 through column 5, line 10 of Adachi, which discloses "The control server 1 includes a service controller 11," and "the service controller 11 combines value-added services provided by the

value-added service server 3 depending on a service call to provide integrated services to the user. As described later, a scenario for each user can be created and stored in the personal database 10." Thus, in Adachi the control server 1 does not provide value-added services to a receiving device in response to the receipt of said transmitted content identification and said transmitted address of said receiving device received from the value-added service server 3, but rather the control server 1 in Adachi provides value-added services based on its own personal database 10.

Accordingly, a single device in Adachi, the control server 1, provides content data, in contrast to the above-claimed features.

In view of the above, it is respectfully submitted that claim 3 should be allowable. Since similar features recited by each of the independent claims 9, 16, and 20, with potentially differing scope and breadth, are not taught or disclosed by the references, the rejection should be withdrawn and claims 9, 16, and 20 allowed.

Further, Applicants respectfully submit that claims 4-5, 10-11, 17 and 21, which variously depend from independent claims 3, 9, 16 and 20, should be allowable for at least the same reasons as claims 3, 9, 16 and 20, as well as for the additional features recited therein.

#### CONCLUSION:

There being no further outstanding objections or rejections, it is submitted that the application is in condition for allowance. An early action to that effect is courteously solicited.

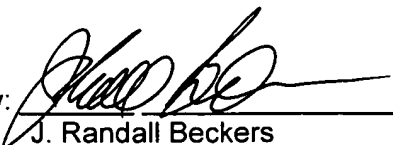
Finally, if there are any formal matters remaining after this response, the Examiner is requested to telephone the undersigned to attend to these matters.

If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.

Respectfully submitted,

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